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FOR IMMEDIATE RELEASE

## **WHITCHURCH-STOUFFVILLE COUNCIL APPROVES ON-STREET PARKING STUDY**

### **New parking permit system, new signs, to be implemented**

**Whitchurch-Stouffville, ON** – Whitchurch-Stouffville Council on Tuesday approved the Final Report on the On-Street Residential and Commercial Parking Study.

The study identified four key areas of concern and provided recommendations to address these issues. The issues included:

- signage and wayfinding;
- lack of a parking permit program;
- customer service practices and protocols to educate residents and address service needs; and
- providing consistent parking enforcement.

The approval of the study, and the direction given to staff, will allow the Town to implement a number of short-term and long-term solutions to the parking issues.

“We look forward to the implementation stage of this large scale project” said Tamara Carlson, Manager of Customer Services and project lead. “Council’s approval and specific direction gives us the authority to take swift action to address the needs identified as immediate.”

“The two short-term priorities identified and marked by Council are signage/wayfinding and the implementation of a permit parking program.”

Staff was directed to report back with short-term solutions by the end of May.

“I want to thank residents for being engaged in this project and providing candid and constructive feedback throughout the study period.” Carlson said.

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