



Media Release

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FOR IMMEDIATE RELEASE

RETAIL PLAZA TO REPLACE OLD SOUTHWIRE BUILDING ON MAIN STREET

Longo's, GoodLife Fitness confirmed as tenants in 115,000 sq. ft complex

Whitchurch-Stouffville, ON – Economic development in the west end of Stouffville will continue well into next year with Friday's announcement of a new retail plaza on the corner of Main Street and Mostar Street.

Whitchurch-Stouffville Mayor Justin Altmann, local councillors and the principal developers cut the ribbon Friday afternoon thus starting the demolition of the existing building occupying the lot.

The retail plaza, proposed for 5769 Main Street, would replace the existing one-story building that was the former home to Southwire Canada. Southwire moved from Stouffville in 2013. The new plaza will be 116,830 square feet.

The redevelopment of the site is a partnership between Jack Eisenberger of Fieldgate Commercial Properties and Gord Sutherland and Wilson Tran of Corebridge Development Corporation of Markham.

"This is a great partnership to bring more retail business to Stouffville," said Whitchurch-Stouffville Mayor Justin Altmann. "We are very happy to have Jack, Gord and Wilson all involved in this project."

Longo's Grocery store and Goodlife Fitness are the only two confirmed tenants so far according to Fieldgate. The plaza will also include restaurants, offices, and retail uses. More tenants will be announced soon.

Demolition has begun and construction is anticipated to commence in the spring or summer of 2017 according to Fieldgate.

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