



## Media Release

December 20, 2018

**FOR IMMEDIATE RELEASE**

### **19 ON THE PARK SNOWBALL GALA HAS A BANNER YEAR**

**This year's Roaring 1920's themed SnowBall Gala fundraiser raises a record-breaking \$45,000 through matching donations made by Tiny Seedlings and Far Sight Homes!**

**WHITCHURCH-STOUFFVILLE** – The Lebovic Centre for Arts & Entertainment – 19 on the Park held it's Fourth Annual SnowBall Gala fundraiser on December 8th, 2018. This year the event took on a Roaring '20s theme, which inspired many of the guests to don their fringed flapper dresses and favourite fedoras as they stepped back in time.

The event featured performances by local artists such as playwright/actor Johnny Wideman and opera singer Sarah Amelard. Motus O Dance theatre took the stage for a lively Charleston number, and international pop singer Tringa Rexhepi closed out the evening with her stunning vocals. Guests enjoyed a beautifully curated meal by Christina Cooks Catering.

The event welcomed Tiny Seedlings as their Platinum Sponsor; TACC Construction, Fieldgate Developments and Geranium Corporation as the Diamond Sponsors; Roman Building Materials as the Gold Sponsor and Far Sight Homes as the Silver Sponsor. Additional sponsorships were received from Verdi Alliance, Percon Construction, Grella Engineering Inc, Trentadue Torres and Most Excellent Productions.

The real excitement of the evening came when attendees Alec Cloke of Tiny Seedlings and Bob Schickedanz of Far Sight Homes announced that they would join forces to match the proceeds raised by the Gala event. The evening raised over \$22,000 which was then matched by an \$11,500 donation from Tiny Seedlings and an \$11,500 donation from Far Sight Homes. These generous donations helped to make this year's fundraiser a record-breaker for the venue.

"The entire evening was so much fun and a wonderful success. The generosity of all of our sponsors really made this Gala one to remember," says Ashley Chappell, the Cultural Facility Supervisor for 19 on the Park. "We can't thank Tiny Seedlings and Far Sight Homes enough for going above and beyond and matching the proceeds."

The Lebovic Centre for Arts and Entertainment - 19 on the Park is a 150-seat theatre located in the heart of Stouffville. It opened its doors in 2009 after being rejuvenated as a performing arts centre from the old Town Hall building. 19 on the Park is owned and operated by the Town of Whitchurch-Stouffville.

19 on the Park is set to launch it's full 2019 Season on January 25th with Juno Award winner Jason Wilson's new show, Sumach Roots. For ticket purchases and further show information visit [www.19onthepark.ca](http://www.19onthepark.ca)

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Media Contact:

**Ashley Chappell – Cultural Facility Supervisor**

Phone: 905.640.2322 ext.2

Email: [ashley.chappell@townofws.ca](mailto:ashley.chappell@townofws.ca)