

Media Release

February 21, 2018

FOR IMMEDIATE RELEASE

19 ON THE PARK SECURES 2018 PLATINUM SEASON SPONSOR

WHITCHURCH-STOUFFVILLE, ON – The Lebovic Centre for Arts and Entertainment – 19 on the Park has secured Stouffville business Tiny Seedlings as their Platinum Season Sponsor for 2018.

Representing \$25,000 in support to 19 on the Park, this exclusive sponsorship will allow the facility to remain a leading force in local and regional arts programming. The funding will considerably offset the expenses of all live performances presented by 19 on the Park in 2018, as well as the TIFF and Blockbuster film programmes.

“We are over-the-moon that Tiny Seedlings has come on board as our Platinum Partner for 2018,” said Ashley Chappell, Cultural Facility Supervisor at 19 on the Park. “Tiny Seedlings has built a strong relationship with 19 on the Park through attending our shows and renting our facility, and we are ecstatic that they are continuing their patronage with such a generous sponsorship.”

Tiny Seedlings’ sponsorship will enable 19 on the Park to continue to showcase emerging artists, seasoned professionals, children’s programming and other art events that will enrich local and regional audiences.

“I am absolutely thrilled with the news that Tiny Seedlings has joined 19 on the Park as a Platinum Level Partner for 2018,” said David Parmer, Advisory Committee Chair of 19 on the Park. “Their unwavering support is instrumental to 19 on the Park’s continued success as the premier arts and entertainment facility in the Town of Whitchurch-Stouffville”.

As a Platinum Season Sponsor, Tiny Seedlings will receive logo placement in all print and digital ads and verbal recognition at all 10 live shows and approximately 40 film presentations in 2018. As well, there will be a poster board/banner in the main foyer of the theatre to recognise their support, as well as recognition on the 19 on the Park website.

“It is through the support of our community by businesses, such as Tiny Seedlings, that 19 on the Park is able to continue bringing the best in arts and entertainment to Stouffville,” said Chappell.

19 on the Park invites community donors and sponsors to help build on the foundation of live artistry in Whitchurch-Stouffville. Our cultural hub is always seeking additional sponsorship for various program-specific needs throughout the year. Call 905-640-2322 for information on sponsorship opportunities!

About the Town of Whitchurch-Stouffville

The Town of Whitchurch-Stouffville is one of the jewels of the GTA, located just north of Toronto on Highway 404. We are a community rich in heritage and character and we are committed to offering our residents and businesses ‘Country Close to the City’.

-30-

Media Contacts:

Ashley Chappell | Cultural Facility Supervisor

Phone: 905-640-2322 ext. 2

Email: ashley.chappell@townofws.ca