



Media Release

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FOR IMMEDIATE RELEASE

WHITCHURCH-STOUFFVILLE FIREFIGHTERS CARE ENOUGH TO WEAR PINK

WHITCHURCH-STOUFFVILLE – Whitchurch-Stouffville Firefighters care enough to wear pink this October, do you? Across North America, firefighters are wearing pink to support the fight against breast cancer.

In addition to responding to emergencies, Whitchurch-Stouffville firefighters, Whitchurch-Stouffville firefighters with the support of the Fire Chief, will be sporting the colour pink on duty throughout October in efforts to raise awareness for breast and other cancers.

Firefighters exposed to carcinogens and other chemicals while on the job are disproportionately diagnosed with breast cancer – just one of many cancers linked to the work firefighters do. With one in eight women diagnosed each year in Canada, an estimated 26,500 new cases of breast cancer and 5000 deaths was estimated for 2017. Among all women affected, 85 percent have no family history.

“Firefighters are motivated to get involved for many reasons, and often it’s because they have been personally affected by the disease,” says Sean Tucker, a firefighter with the Whitchurch-Stouffville Fire and Emergency Services and member of the charity committee for IAFF Local #4152. “We are supporting breast cancer awareness and prevention by encouraging others to give so that no breast cancer patient goes without life-saving treatments or having hope for a cure.”

Your Whitchurch-Stouffville firefighters encourage everyone in this community to participate in breast cancer awareness and prevention activities. They will be selling their pink T-shirts from

the fire station in town at 100 Weldon Road, weekdays from 8:00 a.m. to 4:30 p.m. and other events in town this month. All proceeds are going to the Markham-Stouffville Hospital.

For more information, contact the Whitchurch-Stouffville Professional Firefighters Association President John Winters at president@wspffa4152.org.

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