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FOR IMMEDIATE RELEASE

TOWN ENCOURAGING THE REDUCTION OF SINGLE USE PLASTICS

#H202Go Campaign to promote water filling stations at Town Facilities

WHITCHURCH-STOUFFVILLE, ON – The Town of Whitchurch-Stouffville has launched a #H202Go Program to encourage a town-wide reduction of single-use plastics. The campaign will increase public awareness regarding the Town’s water-bottle filling stations in Town facilities.

During the campaign staff will reinforce the importance of being conscious to the use of reusable plastics through promotion and social media. The program will have further exposure on March 22, 2020, which is “World Water Day”. World Water Day is an annually recognized international program that supports the availability of clean drinking water for all.

“Reducing or eliminating the use of single-use plastics is a desired state for any community” says Mayor Iain Lovatt “I’m grateful staff has prepared this initiative to not only do our part for the environment but also promote Stouffville’s exceptional drinking water”.

The Town has already taken steps to remove bottled water from meetings in Town facilities and installed 7 water bottle refilling stations in Town Hall, 6240 Main St., Leisure Centre, Operations Centre, Soccer City, Stouffville Arena, Clippers Complex. In the coming months both the Museum and ‘19 on the Park’ will have hydration stations.

In support of the program, there will be reusable water bottles at the Leisure Centre, Museum, 19 on the Park, Soccer City and the Municipal Offices available for \$5 per bottle.

Tag us in photos of you using the hydrations stations using the hashtag #H202Go.

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