



MEDIA RELEASE

April 20, 2018

FOR IMMEDIATE RELEASE

LIBRARY SECURES \$25,000 IN ROOM SPONSORSHIPS IN NEWLY EXPANDED FACILITY

WHITCHURCH-STOUFFVILLE, ON – The Whitchurch-Stouffville Public Library is delighted to announce local organizations *Tiny Seedlings* and *United Soils Management* as new Platinum and Gold Level sponsors in the newly expanded Leisure Centre facility.

Tiny Seedlings, a not-for-profit community initiative promoting physical activity, family interaction and events for children, will be a \$10,000 Business Sponsor for one of the new Children Program Rooms. *United Soils Management*, who have a local office in downtown Stouffville, is sponsoring the courtyard in the amount of \$15,000.

“We are very excited to have both *Tiny Seedlings* and *United Soils* on board as sponsors,” said Carolyn Nordheimer-James, Chief Executive Officer of the Library. “Their dedication to the community is very much appreciated and we look forward to their continued support.”

The monies raised through the Library’s fundraising efforts go towards outfitting the newly renovated facility with furniture and equipment to maximize the use of the new space.

The newly-expanded library opened to the public on Monday, April 16 after a 16,000 sq. ft addition was made to the Park Drive facility.

“The Library needs the community’s ongoing support to make sure the new space is well equipped for our growing user base,” Nordheimer-James said. “We have seen the number of Library patrons increase dramatically over the past few years and it is organizations and businesses like *Tiny Seedlings* and *United Soils* that help us maintain our high level of commitment to our citizens.”

The children’s program rooms will be used to inspire curiosity, engage with the library’s youngest visitors and promote a lifelong love of reading and learning. The courtyard is located in the centre of the new facility and allows patrons an outdoor, passive and relaxing reading space.

For other Business Sponsorship opportunities with the Whitchurch-Stouffville Public Library, please contact the facility at (905) 642-READ (7323).

About the Town of Whitchurch-Stouffville

The Town of Whitchurch-Stouffville is one of the jewels of the GTA, located just north of Toronto on Highway 404. We are a community rich in heritage and character and we are committed to offering our residents and businesses 'Country Close to the City'.

-30-

Media Contacts:

Carolyn Nordheimer-James | Chief Executive Officer, Whitchurch-Stouffville Public Library

Phone: 905-642-7323 ext. 5223

Email: carolyn.nordheimer@wsplibrary.ca