



Stouffville Celebrates



2023 Holiday Sponsorship Package

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Welcome to Stouffville Celebrates

Welcome

Welcome

Welcome

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Stouffville
Celebrates

Holiday 2023

The Town of Whitchurch-Stouffville proudly presents the Stouffville Celebrates 2023 Holiday program.

The events in this series represent a wide range of programming including the award-winning Stouffville Holiday Market. All of these events share the common goal of showcasing our beautiful town and providing an opportunity for residents and visitors to celebrate our community.

This series of 5 signature events attracts more than 55,000 visitors. It features local and regional businesses, food trucks, performers, vendors and more.

The success of the Stouffville Celebrates program depends on the generous support of businesses like yours. Our sponsors' contributions enable us to continuously

improve and augment our programming, showcase Stouffville businesses, and sustain the events that thousands of Stouffville residents and visitors have come to love.

Enclosed is the Stouffville Celebrates sponsorship package that can be customized to meet your marketing needs. It is designed to help you reach Stouffville residents, local and regional businesses, and visitors from the surrounding area. Your contribution will help provide your community with a first-class calendar of events. Each event relies on partnerships with local businesses and represents a unique opportunity to reach Stouffville residents directly.

The team is happy to work with you to identify the sponsorship opportunities and levels that best suit your vision. For more information on sponsorship opportunities, please contact events@townofws.ca.

We look forward to a successful partnership.

Rob Braid – Director, Leisure & Community Services

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Events

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Stouffville
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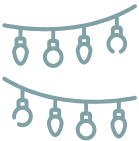
● Halloween in the Village **October 28**

Dress up for Halloween and make your way through Stouffville Main Street for entertainment, trick or treating, and local vendors.

Main Street

11:00am – 3:00pm

20,000 guests



● Light up the Village **November 23**

Join your Mayor and Council on Main Street Stouffville in front of the Clock Tower for the Annual Tree Lighting Ceremony, featuring local vendors and holiday activations.

Civic Square, Main Street, 19 on the Park

5:00pm – 9:00pm

5,000 guests



● Stouffville Holiday Market **November 24-25**

Experience live entertainment, visits with Santa, light displays, artisanal and handmade goods, roaming holiday characters, horse drawn carriage rides and more! Stouffville's award-winning winter wonderland also features Latcham Art Centre's Beyond Craft fair, with extended hours November 23-26.

Memorial Park, 19 on the Park, Civic Square

Friday 5:00pm – 9:00pm, Saturday 12:00pm – 9:00pm

18,000 guests



● Santa Claus Parade December 2

Santa is coming to Whitchurch-Stouffville! Celebrate the season with your community as a parade of lights, entertainment, and characters, makes its way down Main Street.

Main Street

Starting at 6:00pm from Ninth Line

8,000 guests



● New Years Eve December 31

Bring the whole family to Memorial Park for entertainment, food and the most spectacular fireworks display of the year.

Memorial Park

6:00pm - 7:00pm, Fireworks at 7:00pm

5,000 guests



Sponsorship Packages

Presenting Partner

Includes all events in the Stouffville Celebrates Holiday Series

Diamond Partner

Includes all events in the Stouffville Celebrates Holiday Series

Series Partner

Includes all events in the Stouffville Celebrates Holiday Series

Celebration Sponsor

Includes **3 event dates** in the Stouffville Celebrates Holiday Series

Activation Sponsor

Includes **1 event date** in the Stouffville Celebrates Holiday Series

Choice of activation (in consultation with Event Coordinators)

Activation sponsorship **can be added to any other level**

Community Sponsor

Includes **1 event date** in the Stouffville Celebrates Holiday Series



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Sponsor Recognition

- ★ Logo featured
- Name in text
- ✓ Included

	PRESENTING	DIAMOND	SERIES	CELEBRATION	ACTIVATION	COMMUNITY
Stouffville Celebrates "Presented by"	★					
Print & Signage						
Print Posters	★					
Magazine and/or newspaper features	★					
Stouffville Play Book	★	★	●	●		
Promotional mobile signs	★					
Digital						
Highlight video, after season's end on town website	★	★	●	●		
Event survey	★	★	★			
Link on Town website	★	★				
Name on Town website			★	●		
Handle tagged in Facebook caption copy	●					
Name mentioned in Facebook caption copy		●				
Visibility on Facebook, and/or Instagram graphics	★					
Event Venue						
On-site thank you signage	★	★	★			
Exclusive signage at sponsored activation					●	
Official stage recognition by Town Official	✓	✓	✓			
Official stage recognition by Emcee	✓	✓	✓	✓	✓	✓
20' x 20' community outreach space (or sized accordingly as venue layout permits)	✓					
10' x 10' community outreach space (or sized accordingly as venue layout permits)		✓	✓	✓	✓	✓

***Disclaimer:** Benefits outlined are approximate as scope of deliverables may vary per event.

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Contact Information

events@townofws.ca



Rob Braid

Director, Leisure & Community Services
905-640-1910 ext. 2245
rob.braid@townofws.ca

Shannon Jaffer

Manager of Heritage, Events,
and Theatre Operations
905-640-1910 ext. 2470
shannon.jaffer@townofws.ca

Julia Troiani

Supervisor, Events and Community
Partnerships
905-640-1910 ext. 2460
julia.troiani@townofws.ca

Carlie McCormick

Events Administrator
905-640-1910 ext. 2467
carlie.mccormick@townofws.ca

