



Downtown Revitalization Project

OPEN HOUSE #1

Presented by **The Town of Stouffville**
and **Accardi Engineering Group**

Thursday,
January 30, 2025



Downtown Revitalization

Please register to ensure you remain updated throughout the project.

townofws.ca/registerdowntown





Agenda

- Opening remarks
- Meet the team
- Project introduction
- Project scope
- Communications strategy
- Project challenges
- Closeout and questions



AGENDA

Opening remarks



Meet the team

Project introduction

Project scope

Communications strategy

Project challenges

Closeout and questions



Meet the team – Engineering & Public Works



Jack Graziosi

Commissioner

Engineering & Public Works
Commission



Chandra Pyduthalli

Project Manager

Engineering & Public Works
Commission

Meet the team – Communications



Glenn Jackson
Communications Manager



Cassandra Papas
Communications Supervisor



Michaela Ray
Communications Coordinator

Meet the team – Accardi Engineering Group



Joe Accardi

P.ENG.

Project Director



Nicholas Bellissimo

P.ENG.

Project Engineer/Contract Administrator



Alex Ruggieri

BURPI.

Field Ambassador

AGENDA

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Downtown Stouffville Revitalization

Our historic downtown is the heart of Stouffville—a central gathering spot that blends culture, commerce, and community spirit.

To keep pace with our growing population and economic opportunities, we're investing in a comprehensive revitalization that will...

Vision:



Upgrade Aging Infrastructure

Renew streetscapes, underground utilities, and improve accessibility.



Preserve Character

Honor our town's heritage while adding sustainable, modern features.



Foster Community

Create inviting public spaces and enhance walkability, ensuring downtown remains a vibrant place to shop, dine, and gather.

Project Phases



Phase One:

Community consultation, preliminary design, and detailed design.

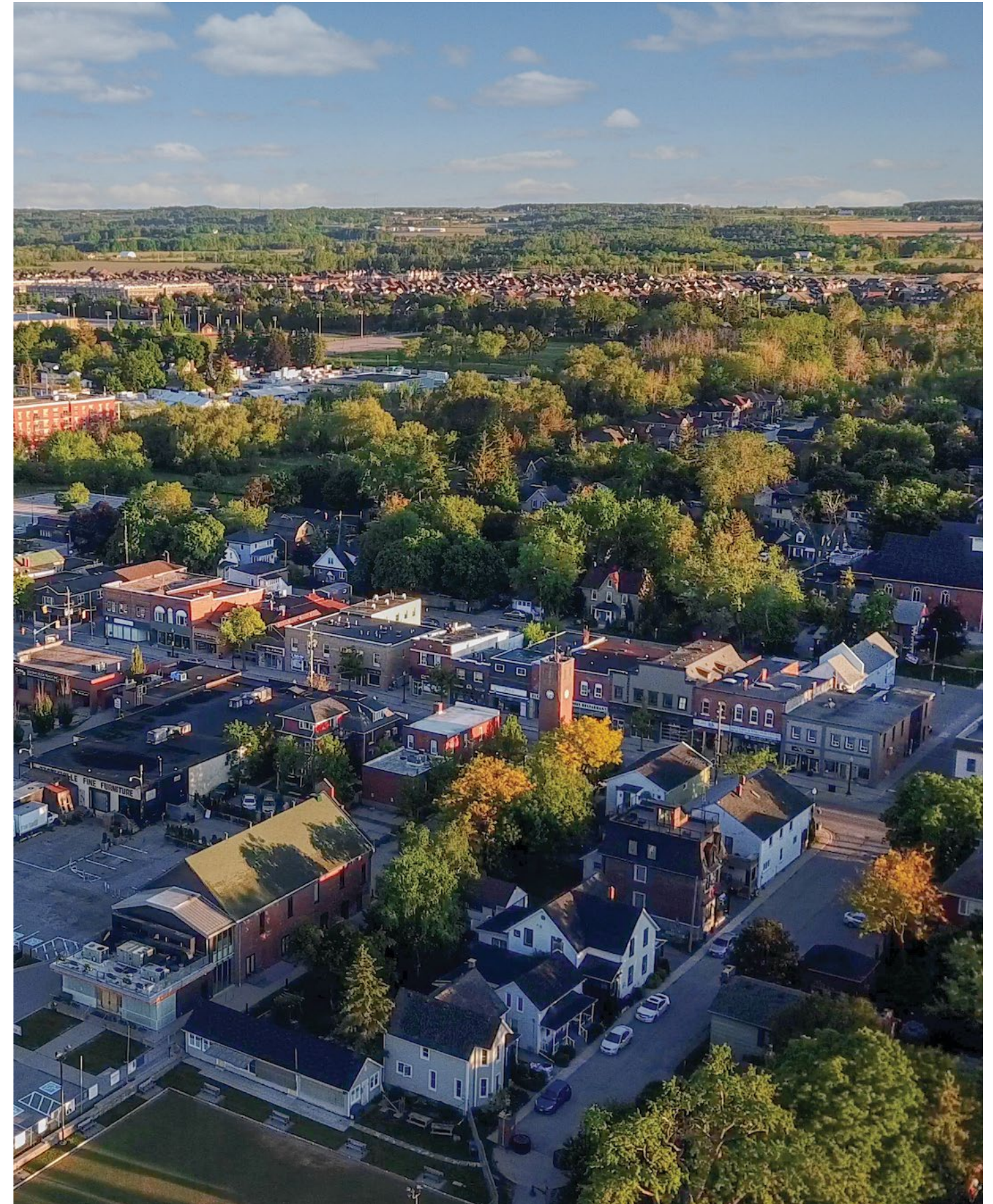


Phase Two:

Project construction begins, turning plans into reality.

How we've prepared

- Edward St. – opening to Millard St.
- Reconstructing Lloyd St. and O'Brien Ave.
- Opened communications with Metrolinx
- Pedestrian Crossing





Edward St. to Park Dr.

Infrastructure:

- Storm sewers
- Sanitary sewers
- Watermains

Roadway

Streetscape

Accardi Engineering Group Ltd.

Stouffville has acquired the services of Accardi Engineering Group Ltd. to provide the design, contract administration, and site inspection services.



These services will ultimately allow for the following objectives to be fulfilled:

- Create a distinctive downtown
- Provide walkable space
- Renew the streetscape and underground infrastructure
- Review parking provisions
- Support redevelopment and intensification
- Improve accessibility
- Investigate providing broadband service
- Include sustainability and greening features

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Project Scope



Communication



Design

The main goal of this phase is to create both preliminary and detailed design drawings that will both replace and rehabilitate the existing sewer system below Main Street (Watermain, Sanitary and Storm) while simultaneously beautifying and revitalizing the downtown core above ground (Streetscaping and Landscaping)



Construction

With construction anticipated for 2026, it is the goal of both the Town and Accardi Engineering to allow for a seamless transition from design to construction. This will be accomplished by continuing to keep an open line of communication between the Town, the Community and Accardi Engineering, thus mitigating any unforeseen risks and challenges that may arise.



Project Scope



Design

- Topographic Survey
- Utility Investigation
- Condition Assessment of the Existing Infrastructure
- Traffic Study
- Storm, Sanitary and Watermain Improvements
- Road and Drainage Improvements
- Streetlighting

Project Scope

Streetscaping & Beautification

Design elements come together to bring functionality and aesthetic to downtown.

- Signage
- Trees
- Benches
- Bike racks
- Lighting fixtures
- Bollards
- Planters





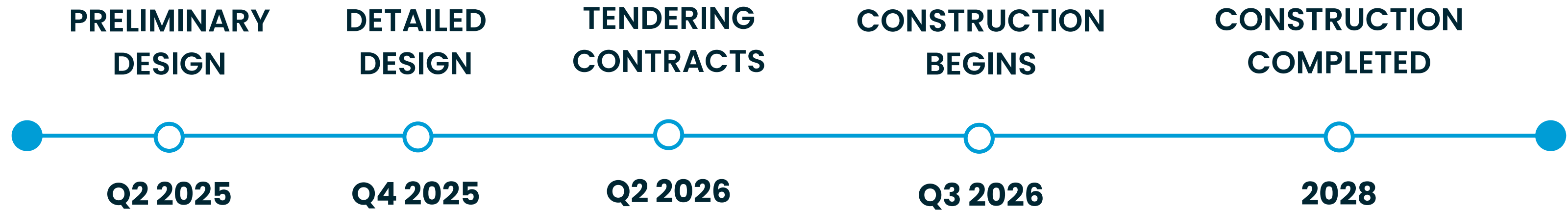
Project Scope



Construction

- Public Engagement
- Public Safety
- Traffic Management
- Construction Staging
- Minimizing Disruption to Businesses
- Maintaining Pedestrian Access
- Mitigate Water Service Interruptions
- Parking Arrangements
- Maintaining Access to Public Transportation

Project Timeline



What you can expect from your project Field Ambassador, Alex:

- Effective communication and engagement with residents and businesses during the Downtown Revitalization project.
- Construction notices delivered in advance, regular visits to address any issues, and prompt responses to your concerns.
- A dedicated point of contact to keep you informed and ensure a smooth project experience.



AGENDA

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Communications Strategy

Project challenges
Closeout and questions



Project Communication Strategy

Safe, successful projects rely on consistent communication between the town and the community.

Throughout the project, multiple communication channels will keep everyone informed and open to feedback—whether you're a resident, business owner, or visitor.



FORMS OF COMMUNICATION

Open Houses

An open forum meeting that allows the Town and consultant to present and answer questions from the community.





FORMS OF COMMUNICATION

Newsletters

An opportunity to stay informed with any updates that may arise. Such as project updates or open house dates.



FORMS OF COMMUNICATION

On the Road Magazine

A feature in our community magazine mailed out 7 times a year.



Downtown Revitalization



Transforming Stouffville's Main St. as part of the Downtown Revitalization project

Recognized as the heart of the community, this historic area serves as a central meeting place and shopping destination for both residents and visitors. The Town's Official Plan emphasizes maintaining this vibrant hub as the primary focal point of the community, and the Downtown Revitalization project is making that vision a reality.

Who's Listening

Chandra Pyduthalli

Project Manager
Town of Stouffville



Phone 905-642-4168

Email Chandra.pyduthalli@townofws.ca

Subscribe to our e-newsletter

[Join the project newsletter](#)

Lifecycle



Design Consultation
Contract Awarded

FORMS OF COMMUNICATION

Web & Social Media

A webpage set up that will continuously provide updates to the community through to project completion



FORMS OF COMMUNICATION

Podcast

Tune in to Talk of the Town Podcast every Tuesday for updates on Downtown Revitalization, news, events, and Council decisions on our socials, SoundCloud or our website.



Stouffville

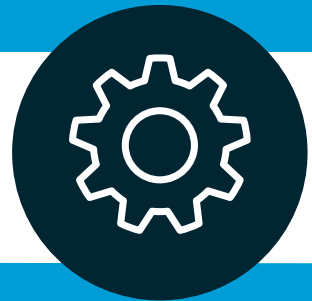
talk of the town

Lemonville • Ballantrae • Musselman's Lake • Bloomington • Vandorf • Gort

News, events, and happenings around Stouffville
Podcast hosted by Glenn Jackson and Cassandra Papas

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Project Challenges

Closeout and questions



Project Challenges

- Old infrastructure
- Maintain vehicle access while addressing pedestrian and cyclist concerns
- Business continuity
- Ensuring community engagement opportunities
- Adhering to timeline through setbacks
- Third party agencies



Are there any **questions or comments?**

You can also email your questions to
downtown@townofws.ca