



Stouffville Celebrates



Summer 2023 Sponsorship Package

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Welcome to Stouffville Celebrates

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Stouffville
Celebrates

Summer 2023

The Town of Whitchurch-Stouffville proudly presents the Stouffville Celebrates 2023 Summer program which includes events hosted by the Whitchurch-Stouffville Museum, the 19 on the Park Theatre and our Events Team.

The events in this series represent a wide range of programming from historical and heritage events to live music and performances to large multi-day festivals. All of these events share the common goal of showcasing our beautiful town and providing an opportunity for residents and visitors to celebrate our community.

This series of over 15 events attracts more than 50,000 visitors each year. It features local and regional businesses, food trucks, performers, vendors and more. The series features programming for families and groups throughout the year, ranging from food and music festivals, movie screenings to educational events and artistic exhibitions.

The success of the Stouffville Celebrates program depends on the generous support of businesses like yours. Our sponsors' contributions enable us to continuously improve and augment our programming, showcase Stouffville businesses, and sustain the events that thousands of Stouffville residents and visitors have come to love.

Enclosed is the Stouffville Celebrates sponsorship package that can be customized to meet your marketing needs. It's designed to help you reach Stouffville residents, local and regional businesses, and visitors from the surrounding area. Your contribution will help provide your community with a first-class calendar of events. Each event relies on partnerships with local businesses and represents a unique opportunity to reach Stouffville residents directly.

The team is happy to work with you to identify the sponsorship opportunities and levels that best suit your vision. For more information on sponsorship opportunities, please contact events@townofws.ca.

We look forward to a successful partnership. Yours truly,
Sunny Bains – Director, Leisure & Community Services

02

Events

Events

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Stouffville
Celebrates



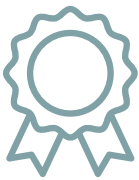
● Victoria Day Fireworks May 19

Summer starts early by kicking off your long weekend with food trucks, entertainers, and a lively firework show. Fireworks start at 9:30pm.

Memorial Park

8:00pm – 9:30pm

5,000 guests



● 100 years of the Lemonville Community Centre June 3

Celebrate 100 years at Lemonville Community Centre with the presentation of the 2nd Annual Whitchurch-Stouffville Heritage Awards

Lemonville Community Centre

9:00am-10:30am

200 guests



● Doors Open June 3

Explore a variety of engaging sites across Town and experience unique family-friendly activities, right here in Whitchurch-Stouffville!

Various locations

10:00am-4:00pm

3,000 guests



● Art in the Park **June 10**

Arts and culture come alive at this annual art show and sale! Wander the park to revel in the talent of artists from across Southern Ontario.

Memorial Park

11:00am–4:00pm

2,000 guests



● Music in the Park **June 23**

Celebrate live music and performances in Memorial Park while enjoying a variety of delicious eats from food trucks across the GTA.

Memorial Park

5:00pm–9:00pm

4,000 guests



● Patio Series **June 16, July 22, August 19 & September 15**

Enjoy the ambiance of a warm summer night in Civic Square with live music. Performers to be announced closer to date.

19 on the Park

7:00pm–11:00pm

150 guests



● Cinema in the Square July 13 & August 3

A perfect local night out on Main Street! Enjoy your favourite movie classics in an intimate, open-air cinema in Civic Square. 19+ event.

19 on the Park

8:00pm-11:00pm

150 guests



● Movies in the Park July 21 & 28 and August 18 & 25

Bring your lawn chairs and blankets to enjoy family favourites under the stars!

Memorial Park

8:00pm-11:00pm

600 guests



● Stouffville Ribfest August 11, 12 & 13

Our largest festival features award-winning ribbers, beer, live musical performances, a kids zone, merchandise vendors, and other fun surprises!

Memorial Park

30,000-35,000 guests



● 50th Annual Antique and Classic Car Show August 13

This iconic family-favourite features hundreds of antique and classic cars, food trucks, tours of historic buildings and featured exhibitions, music, and more.

Whitchurch-Stouffville Museum & Community Centre

11:00am-4:00pm

2,000 guests



03

Sponsorship Packages

Sponsorship

Packages

Sponsorship

Packages

Sponsorship

Packages

Sponsorship

Packages



Stouffville
Celebrates

Sponsorship Benefits Overview

Presenting Sponsor

Includes all events in the Stouffville Celebrates Summer Series

Recognition

- Stouffville Celebrates “Presented by” with organization logo featured on marketing collateral.

Print and Signage

- Logo on posters
- Logo featured in magazine and/or newspaper advertisements
- Logo in Stouffville Play Book
- Logo on over-road banners
- Exclusive sponsor logo featured on promotional mobile signs

Digital

- Logo in Stouffville Celebrates highlight reel, available after season’s end
- Logo on event survey
- Link on Town website, featuring logo
- Handle tagged on Town social media channel post

Event Venue

- Logo on on-site signage
- Official stage recognition by Mayor
- Official stage recognition by Emcee
- 20’ x 20’ community outreach booth (or sized accordingly as venue space permits)

Exclusive Opportunities

- Invitation to Sponsor Appreciation event



Sponsorship Benefits Overview

Diamond Sponsor

Includes all events in the Stouffville Celebrates Summer Series

Recognition

- Stouffville Celebrates “Sponsored by” with organization name in print or logo featured on relevant marketing collateral



Print and Signage

- Name on posters
- Name in magazine and/or newspaper features
- Name in Stouffville Play Book

Digital

- Name in Stouffville Celebrates highlight reel, available after season's end
- Link on Town website, featuring logo
- Handle tagged on Town social media channel post

Event Venue

- Name on on-site signage
- Official stage recognition by Mayor
- Official stage recognition by Emcee
- 20' x 20' community outreach booth (or sized accordingly as venue space permits)

Exclusive Opportunities

- Invitation to Sponsor Appreciation event

Sponsorship Benefits Overview

Celebration Sponsor

Includes **6 event dates** in the Stouffville Celebrates Summer Series

Recognition

- Stouffville Celebrates “Sponsored by” with organization name in print featured on relevant marketing collateral
- Includes 6 Stouffville Celebrates Summer Series event date feature. Multi-day events to receive one sponsor per calendar day, unless otherwise started in signed contract

Print and Signage

- Name in Stouffville Play Book

Digital

- Name in Stouffville Celebrates highlight reel, available after season’s end
- Name on Town website

Event Venue

- Name on on-site signage
- Official stage recognition by Mayor
- Official stage recognition by Emcee
- 10’ x 10’ community outreach booth (or sized accordingly as venue space permits)

Exclusive Opportunities

- Invitation to Sponsor Appreciation event



Sponsorship Benefits Overview

Community Sponsor

Includes **1 event date** in the Stouffville Celebrates Summer Series



Recognition

- Stouffville Celebrates “Supported by” with organization name in print featured on relevant marketing collateral
- Includes 1 Stouffville Celebrates Summer Series event date feature. Multi-day events to receive one sponsor per calendar day, unless otherwise started in signed contract.

Print and Signage

- Name in Stouffville Play Book

Digital

- Name in Stouffville Celebrates highlight reel, available after season's end
- Name on Town website

Event Venue

- Name on on-site signage
- Official stage recognition by Emcee
- 10' x 10' community outreach booth (or sized accordingly as venue space permits)

Exclusive Opportunities

- Invitation to Sponsor Appreciation event



Sponsorship Benefits Overview

Activation Sponsor

Includes **1 event date** in the Stouffville Celebrates Summer Series
Choice of activation (in consultation with Event Coordinators)
 Activation sponsorship **can be added to any other level**

Recognition

- Stouffville Celebrates "Supported by" with organization name in print featured on relevant marketing collateral
- Includes 1 Stouffville Celebrates Summer Series event date feature. Multi-day events to receive one sponsor per calendar day, unless otherwise started in signed contract.

Print and Signage

- Name in Stouffville Play Book



Digital

- Name in Stouffville Celebrates highlight reel, available after season's end
- Name on Town website



Event Venue

- Name on on-site signage
- Official stage recognition by Emcee
- 10' x 10' community outreach booth (or sized accordingly as venue space permits)

Exclusive Opportunities

- Invitation to Sponsor Appreciation event

Sponsor Recognition*

★ Logo featured

● Name in text

	PRESENTING SPONSOR	DIAMOND SPONSOR	CELEBRATION SPONSOR 6 EVENT DATES	COMMUNITY SPONSOR 1 EVENT DATE	ACTIVATION SPONSOR 1 EVENT DATE
Stouffville Celebrates "Presented by"	★				
Print & Signage					
Posters	★	●			
Magazine and/or newspaper features	★	●			
Stouffville Play Book	★	●	●	●	●
Over-road banners	★				
Promotional mobile signs	★				
Digital					
Events highlight reel, available after season's end	★	●	●	●	●
Event survey	★				
Link on Town website	★	★			
Name on Town website			●	●	●
Handle tagged on Town social media channel post	★	●			
Event Venue					
On-site signage	★	●	●		
Official stage recognition by Mayor	★	●			
Official stage recognition by Emcee	★	●	●	●	●
Exclusive signage at sponsored activation					●
20' x 20' community outreach booth (or sized accordingly as venue space permits)	★	●			
10' x 10' community outreach booth (or sized accordingly as venue space permits)			●	●	
Exclusive Opportunities					
Invitation to Sponsor Appreciation event	★	●	●	●	●

*Disclaimer: Benefits outlined are approximate as scope of deliverables may vary per event.

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Contacts

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Stouffville
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Contact Information

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