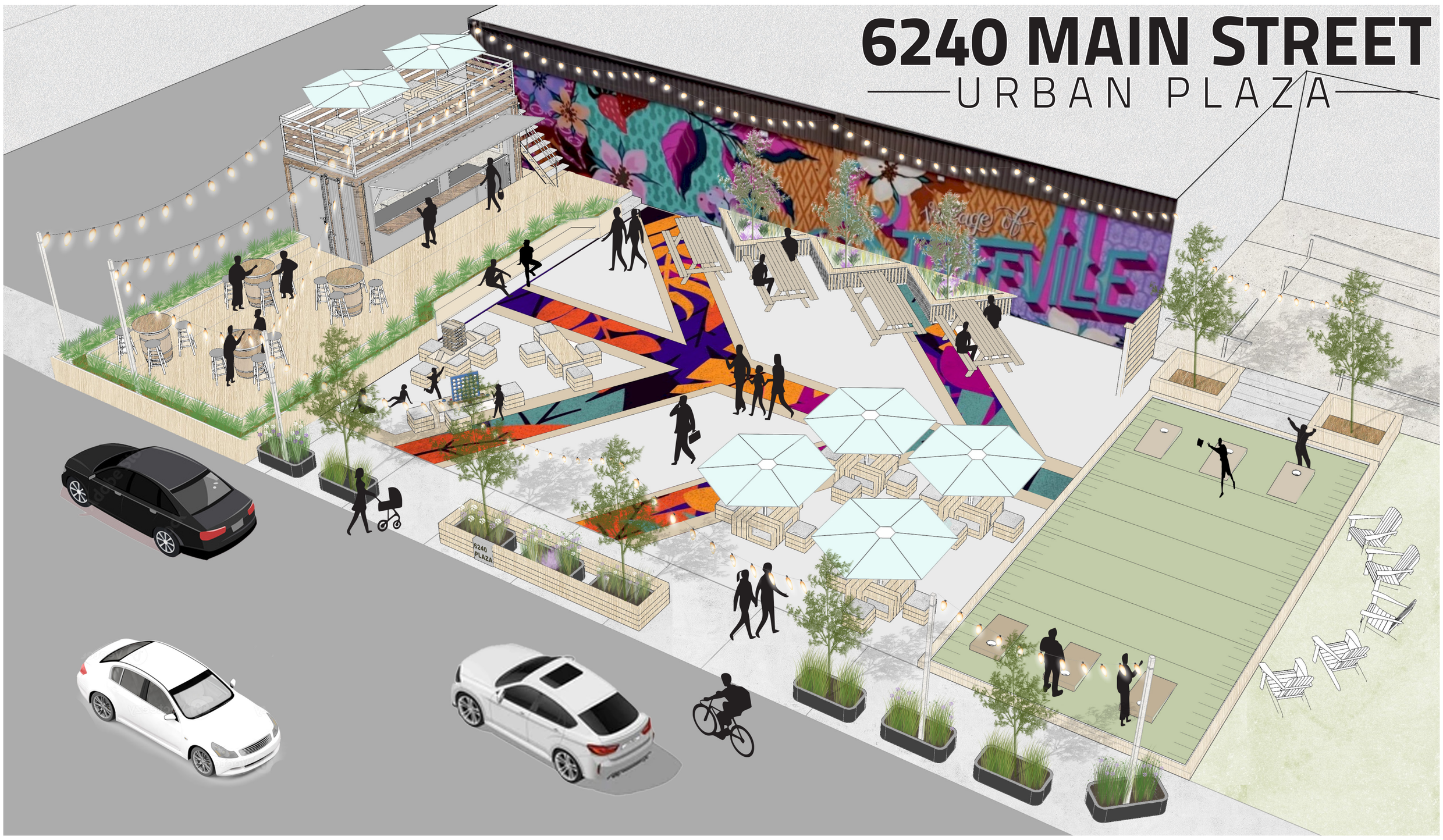
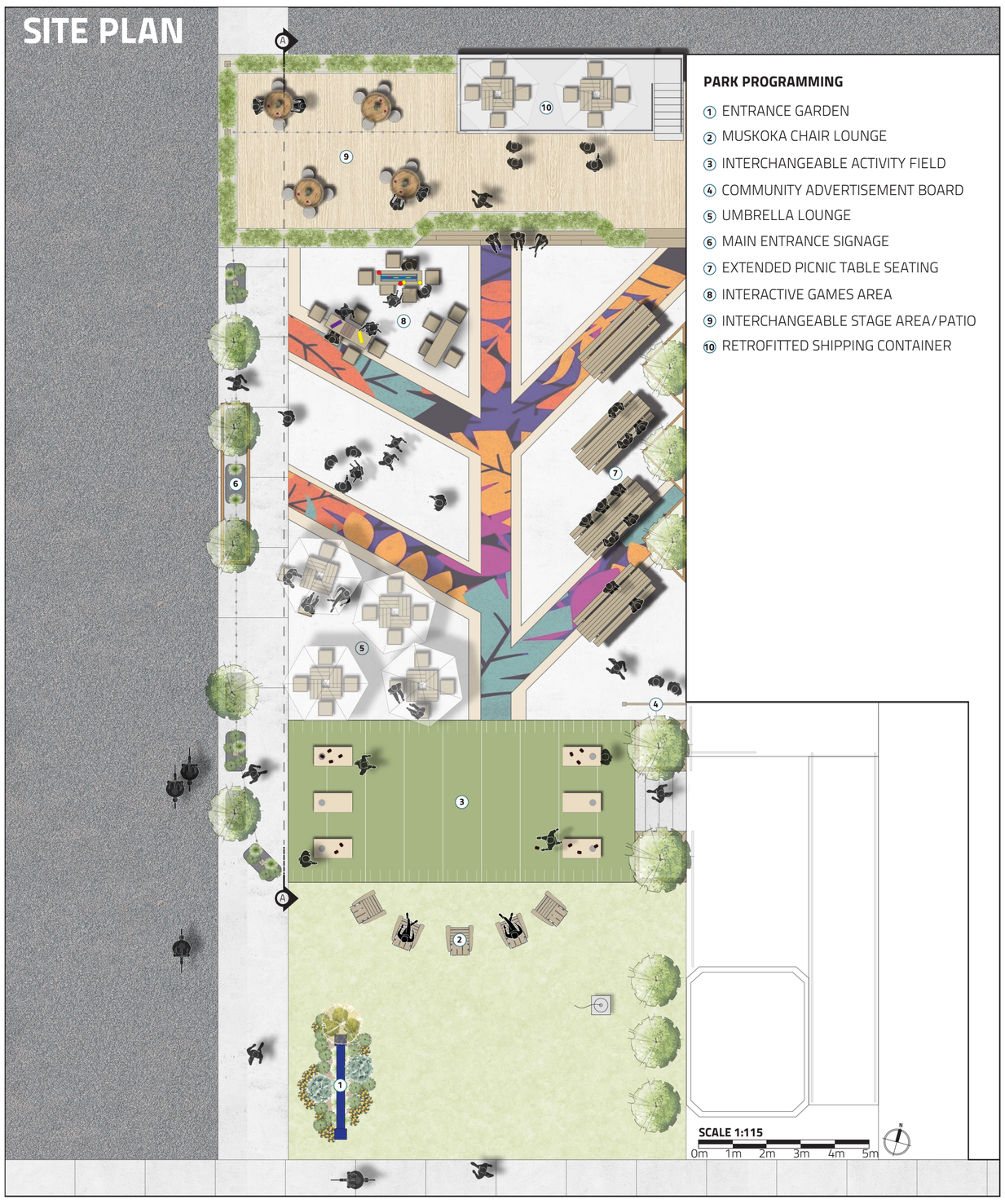
6240 MAIN STREET
URBAN PLAZA



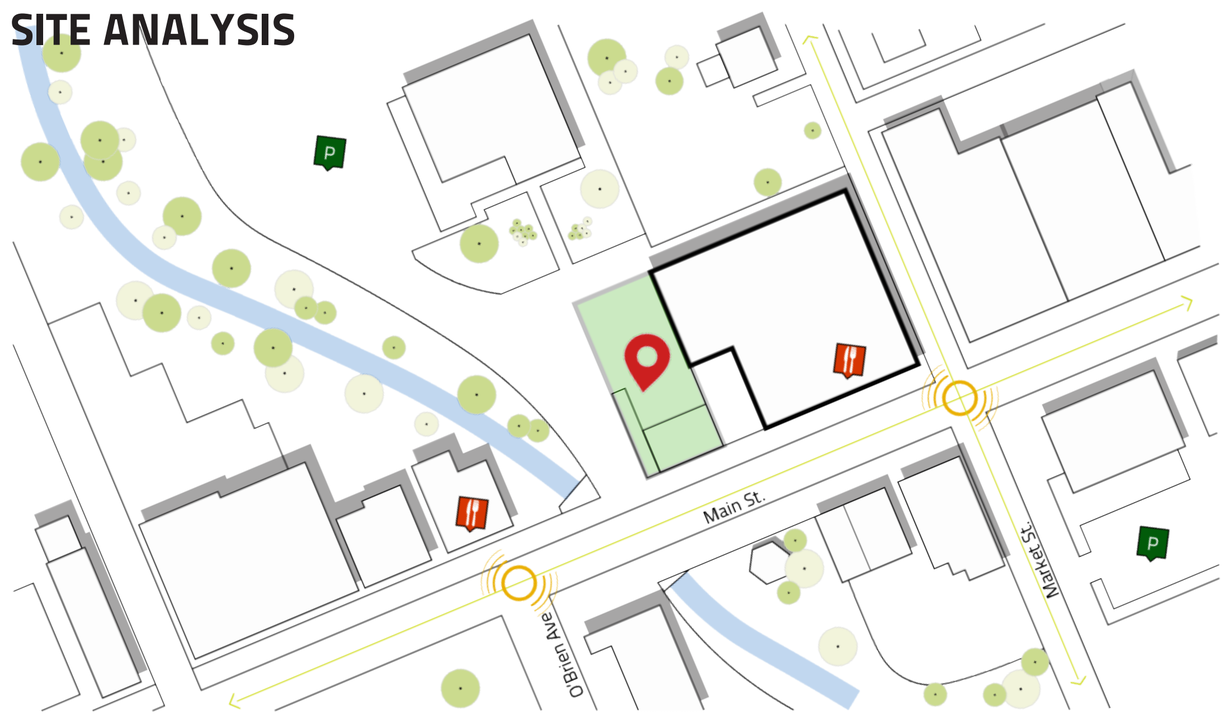
SITE PLAN



PARK PROGRAMMING

1. ENTRANCE GARDEN
2. MUSKOKA CHAIR LOUNGE
3. INTERCHANGEABLE ACTIVITY FIELD
4. COMMUNITY ADVERTISEMENT BOARD
5. UMBRELLA LOUNGE
6. MAIN ENTRANCE SIGNAGE
7. EXTENDED PICNIC TABLE SEATING
8. INTERACTIVE GAMES AREA
9. INTERCHANGEABLE STAGE AREA/PATIO
10. RETROFITTED SHIPPING CONTAINER

SITE ANALYSIS



200+ Parking spots within a 100m radius.

10+ Restaurants within a 200m radius

25% Of Stouffville's population passes 6240 Main St daily.

50%+ Of Stouffville's population lives within 5km of Main St.

CONCEPT TO FORM

STAGE 1
Using the town logo's linear separation to inspire the floorplan

STAGE 2
Adjusting forms to align with the site's rectangular constraints

STAGE 3
Creating secondary artwork to complement the neighboring mural

STAGE 4
Combining both elements to complete the integration of the artwork and logo.

SECTION A-A
NORTH - SOUTH